



**USAL**  
UNIVERSIDAD  
DEL SALVADOR

*Ciencia a la mente y virtud al corazón*

# MBA TOUR 2018

## **EXECUTIVE PROGRAM**

Offered at the University at Albany, State University of New York, June 10-16

**Facultad de Ciencias Económicas y Empresariales**

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# ABOUT UALBANY

The best and brightest students seek out University at Albany's School of Business' majors and minors in business, accounting, and digital forensics.

The School offers several undergraduate and graduate programs and the MBA Class of 2016 boasts 98% job placement. Students pursuing an MBA have the option to enroll full-time or part-time in the evenings or weekends.

U.S. News & World Report ranks the business program among the top three public colleges and universities in New York. The School of Business has research centers in finance, social entrepreneurship, and digital forensics.

Faculty have received more than \$7 million in grants and funded research - the highest among business schools in the U.S.

Niche programs in Digital Forensics, Financial Analyst Honors, Financial Market Regulation, Forensic Accounting, and Human Resource Information Systems are offered along with quality programs in conventional majors.

The School of Business holds dual accreditation in business and accounting from AACSB, a distinction shared by fewer than 2% of world's 13,000 business schools and only three universities in New York.

The Massry Center for Business has technologically advanced classrooms, breakout rooms for student use, a trading room, state-of-the-art computer labs, a career services center, advising and faculty offices, research centers, meeting rooms for the Blackstone Launchpad, a café, and the open and interactive environment of the Standish Living Room.

Two-time All-American City,  
Albany is the state capital of  
New York.



# OVERVIEW OF THE PROGRAM

The Executive Program at the University at Albany offers USAL students an international perspective on key business practices. Participants will gain: (a) an overview of U.S. corporate business practices, with in depth exposure to one or two industries through on-site visits; (b) the opportunity to experience and better understand U.S. business culture; (c) an exposure to an American university experience, including interactions with students and faculty members. This will be operationalized in four modules:

## **Module One (USAL)**

Students will receive readings and assignments to be completed before departure from USAL. This module will prepare students to hit the ground running.

## **Module Two (UAlbany)**

Students will participate in classroom discussions led by professors. This module will engage students to grasp the frameworks of business operations in the US.

## **Module Three (UAlbany)**

Concurrent with module two, students will also participate in field visits and a live project. The module will prepare students to tackle a business problem in the U.S. context.

## **Module Four (USAL)**

Finally, students will be required to participate in a reflective exercise after their return to USAL. This final module will establish retention of material covered in the program.

# UALBANY TEAM

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## **Dr. Linda Krzykowski**

Professor Krzykowski is the Assistant Vice Provost and Clinical Professor of Business. She is the managing partner of the MBA first-year capstone module. She received the President's Award for Excellence and was named as a Woman of Excellence by the Albany-Colonie Chamber of Commerce.



## **Dr. Rita Biswas**

Professor Biswas specializes in, and has published extensively in, international financial markets and banking. She received the President's and Chancellor's awards for Excellence in Teaching. Her executive teaching includes the Frankfurt School of Finance & Management and Universidad del Salvador.



## **Dr. William Wales**

Professor Wales is the Standish Associate Professor of Entrepreneurship. He specializes in entrepreneurial orientation and corporate entrepreneurship. He serves on the editorial boards of Journal of Business Venturing, Journal of Management Studies, and Strategic Entrepreneurship Journal.



## **Dr. Paul Miesing**

Professor Miesing is the founding Director of the Center for Advancement & Understanding of Social Enterprises. He specializes in social enterprises and corporate governance. He won the Graduate Teaching Award and the President's Award for Exemplary Community Engagement.

## **Dr. Suraj Commuri**

Professor Commuri is the Associate Dean of the School of Business. He specializes in decision-making with imperfect information and teaches research methods and digital marketing. He has received the School's teaching and research awards.

# SAMPLE SCHEDULE

Sunday June 10	Arrive at UAlbany Check into rooms	Dinner included in program
Monday June 11	Program overview Campus tour U.S. Business Communication U.S. Human Resource Practices Team Projects	Breakfast on own Lunch included in program Dinner on own
Tuesday June 12	Cybersecurity & Technology Trends Marketing & Social Media in the U.S. Tour of Downtown Albany	Breakfast & lunch on own Dinner included in program
Wednesday June 13	US Finance & Banking Field Visit Team Projects	All meals on own
Thursday June 14	US Trade & NAFTA Tour of NYS Capitol Team Projects	All meals on own
Friday June 15	Entrepreneurship, Technology & Innovation Sustainability The Business of U.S. Culture & Sports	Breakfast and lunch on own Picnic dinner included in program
Saturday June 16	Student presentations Closing event Vacate apartments	Breakfast on own Lunch included in program

*Above is a sample schedule. Times and details of classes and site visits will be provided prior to the event.*

# TERMS & FEE



## Participants

Participation is open to currently enrolled USAL-SUNY students and graduates. Note, Classes are given in English.

## Class Size

Program requires a minimum of 12 USAL students. Insufficient enrollment may lead to cancellation with full refund of any deposit.

## Timeline

The program is held June 6-11. Participation must be confirmed by April 30.

## Fee

The program fee for each student will be \$1,300 (USD). A deposit of \$250 (USD) must be included along with each student application. The deposit will be refunded upon verification of proper checkout from apartments.

## Travel

Travel to Albany and back to Buenos Aires is not included, and must be coordinated by the student.

## Housing

UAlbany will arrange housing on campus, in apartments. Each apartment will house four students. Each student will have a private bedroom with a double bed, desk, dresser, closet, linens, pillow, blanket, and towels. Each apartment has a full kitchen that students may use, a living room, two full bathrooms, washer/dryer, and internet access. Apartments do not include computers, printers, or televisions. Apartment complex has an exercise room and a lounge.

## Health Insurance

Students must purchase health insurance from the

UAlbany. The cost is \$60 (USD).

## Dining

Meals not included in the program (see schedule) will be the responsibility of the students. Students may cook in the apartment kitchen or visit area restaurants. A grocery store visit is included in the program (June 10).

## Local Transportation

Bus transportation to events on the schedule are included. All other transportation (e.g., shopping, restaurant trips) will be the responsibility of students. Public transportation in Albany includes buses, Lyft, and Uber. These costs are not included in the program fee.

## To Enroll

Or for additional questions contact Nick Fisher, [nicholas.fisher@usal.edu.ar](mailto:nicholas.fisher@usal.edu.ar).

## Facultad de Ciencias Económicas y Empresariales

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